

TRADE, TRAVEL, AND TOURISM COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative amending the Los Angeles Administrative Code (LAAC) to rename the Los Angeles Department of Convention and Tourism Development as the Los Angeles City Tourism Department, and the Board of Los Angeles Convention and Tourism Development Commissioners as the Board of City Tourism Commissioners.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT the accompanying ORDINANCE, dated July 19, 2021, relative to amending Chapter 11 of Division 8 of the LAAC to rename the Los Angeles Department of Convention and Tourism Development as the Los Angeles City Tourism Department, and the Board of Los Angeles Convention and Tourism Development Commissioners as the Board of City Tourism Commissioners.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

(Budget and Finance Committee waived consideration of the above matter)

SUMMARY

At the meeting held on August 10, 2021, your Trade, Travel, and Tourism Committee considered a City Attorney report and Ordinance relative to amending the LAAC to rename the Los Angeles Department of Convention and Tourism Development as the Los Angeles City Tourism Department, and the Board of Los Angeles Convention and Tourism Development Commissioners as the Board of City Tourism Commissioners.

An opportunity for public comment was held. After further discussion of the matter, the Committee moved to approve the Ordinance as presented by the City Attorney, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

TRADE, TRAVEL, AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
BUSCAINO	YES
BONIN	YES
LEE	ABSENT

ME 8/10/21

-NOT OFFICIAL UNTIL COUNCIL ACTS-